



# 中國香港跳繩總會

## Hong Kong Rope Skipping Association, China

### Coca-Cola Rope Skipping Ambassador Application

#### Objective

- Fresh and Positive Image
- Promote and Share Rope Skipping Skills and Information in different Primary and Secondary Schools
- Outgoing and Easy to Interact with audiences during different Promotion Events'

#### Eligibility Requirements to become a Coca-Cola Rope Skipping Ambassador

- Age: 16 or above  
Sex: Male and Female  
Occupation: College/University Student or Rope Skipping Coach  
Language: Fluent Cantonese and English  
Hair Style: Black, Simple and Fresh  
Mindset: Non-Commercial, Promotion passion is needed  
Working Hours: Depends on Ambassadors Team's schedule provided (weekdays, 09:00-17:00)  
Deposit Fee: HKD500  
Deposit fee will be refunded if Unsuccessful Application or in Good Standing with Coca-Cola Rope Skipping Ambassador Programme  
Team Size: 4 in 1 Team

#### Procedures to become a Coca-Cola Rope Skipping Ambassador

1. Submit "Coca-Cola Rope Skipping Ambassador Application (Excel File)" to Hong Kong Rope Skipping Association, China e-Mail on or before November 21, 2011.
  - E-Mail Address: [hkrsa@yahoo.com.hk](mailto:hkrsa@yahoo.com.hk)
  - We will notify you by November 22-23, 2011, regarding the status of your application
2. Group Interview by November 24, 2011 in The Chinese University of Hong Kong, Kwok Sports Building Meeting Room at 20:00.
3. Successful applicants will have an Intensive Training in early December 2011.
4. DVD Video production will be in late December 2011.
5. School Visits will be in between January to May 2012.

#### Ambassadors Duties (1 Hour Promotion Workshop)

1. Ambassadors Performance (Part A) Ambassador A: MC
  2. Rope Skipping Introduction Ambassador B: Game
  3. Coca-Cola Programme Information Ambassador C: Media Record (Photo + Video)
  4. Rope Skipping Games Ambassador D: Assist Ambassador A & B
  5. Ambassadors Performance (Part B)
  6. Conclusion
- ◆ 4 Ambassadors in 1 Team. 1 hour promotion workshop will be hold by the whole Team without any assistants.
  - ◆ Each successful team have to give me a time slots (between 09:00 - 17:00), then we will put your team into different schools. The more time slots the team provide, the more chances the team can promote in different schools.



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### Ambassador Advantages

1. 1 Coca-Cola Rope Skipping Ambassador Uniform
2. 1 Set of Performance Equipment (Ropes)
3. Training and Video Shooting Transportation Allowance
4. School Promotion Allowance
5. Insurance

### Ambassador Exposure

You will have your own Coca-Cola Rope Skipping Ambassador Profile and will be put in Facebook Page, YouTube, DVD and Website.

We will make a Rope Skipping Teaching DVD, which include different Single Ropes, Partners, Long Ropes and Double Dutch Skills, and Performance of Ambassadors. All skills will be record by all Ambassadors. We will produce 500 DVDs and send to all primary and secondary schools.

### Application Form

Please form a team in 4 and complete the Excel File Application Form

You can download the Excel File Application Form at

[http://www.hkrsa.com/download/CCRSamb\\_Application\\_Excel.xls](http://www.hkrsa.com/download/CCRSamb_Application_Excel.xls)

If you have any questions, please contact Coca-Cola Rope Skipping Ambassador Director, Mr. Kelvin Man at 6172 7078 or [kakoy.hk@gmail.com](mailto:kakoy.hk@gmail.com)

**\*\*\*Hong Kong Rope Skipping Association, China have the final decisions to change anything\*\*\***